



USAA Poppy Exhibit Open at USS Lexington Museum to Remember Fallen Military

Temporary installation of exhibit raises awareness about true meaning of Memorial Day; free and discounted admission available for military, USAA members and employees

WHAT: A special version of USAA's Poppy Wall of Honor will open as a temporary exhibit at the USS Lexington Museum in time for our nation's Memorial Day observance. A second, temporary Poppy Exhibit will be located at the Military Aviation Museum in Virginia Beach, VA.

Visitors to the Poppy Exhibit will have the opportunity to learn more about the true meaning of Memorial Day, the poppy flower as an international symbol of remembrance, and conflicts since WWI. The seven feet by seven feet exhibit will also provide an interactive display to encourage visitors to pause and reflect on the more than 645,000 military service members who gave their lives in combat in service to our country.



The Poppy Exhibit at the USS Lexington Museum will be open to the public starting on Friday, May 19, through Wednesday, June 7.

Military ID Holders (active, reserve, or retired), USAA members and USAA employees can receive FREE admission to the museum from May 26 - May 29 with a valid form of identification. After Memorial Day weekend, USAA is offering those eligible a 50% discount on ticket admission price to the museum, while supplies last or until June 7, whichever occurs first.

To be eligible, guests must show a valid Military ID, USAA card, USAA Member ID, USAA proof of insurance, USAA mobile app, or USAA employee ID. Offer is limited to one free/discounted entry per verified identification.

For more information on USAA's Memorial Day observance, please visit USAA.com/MemorialDay. For more information on the USS Lexington Museum, including their Memorial Day observance, please visit usslexington.com.

QUOTE: "We are honored to partner with the USS Lexington Museum this year to extend our presence with the Poppy Wall of Honor as part of their Memorial Day observance," said LTC (ret) Dan Mishket, Military Affairs representative at USAA. "Our commitment to helping raise awareness of the true meaning of Memorial Day remains strong and we hope visitors will appreciate the additional opportunity to pause and remember those that gave their lives in service to our country."

WHO: Interviews are available with:
LTC (ret) Dan Mishket, and USAA Regional Military Affairs Representative
CAPT (ret) Steve Banta, USS Lexington Museum Executive Director

WHERE: USS Lexington Museum
2914 N. Shoreline Blvd, Corpus Christi, Texas 78402

WHEN: **Monday, May 22, 2023**

Media Call time: 9:45 a.m. CT

USAA Poppy Exhibit Unveiling Ceremony: 10 a.m. CT

- *Photo opps and interviews w/ USAA Spokesperson available until 12 p.m.; RSVP to media contact requested by close of business **Friday, May 19***

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About USAA

Founded in 1922 by a group of military officers, USAA is among the leading providers of insurance, banking and investment and retirement solutions to 13 million members of the U.S. military, veterans who have honorably served and their families. Headquartered in San Antonio, TX, USAA has offices in seven U.S. cities and three overseas locations and employs more than 37,000 people worldwide. Each year, the company contributes to national and local nonprofits in support of military families and communities where employees live and work. For more information about USAA, follow us on Facebook or Twitter (@USAA), or visit usaa.com.

More about the USS Lexington Museum

The nation's longest-serving World War II Essex Class aircraft carrier, USS Lexington is a valuable national treasure having played a significant role in the nation's defense for nearly 50 years. In 1992, USS Lexington arrived in Corpus Christi and has since served as a naval aviation museum, educational facility, and popular area tourist attraction. The USS Lexington Museum strives to instill pride and patriotism in the public, particularly the youth, through displays, ceremonies, and educational programs that emphasize the heroism and sacrifice of those who have served in the U.S. military.